

Software Intelligence Adds Speed and Accuracy to Cloud Migration Assessments in Joint Offering from CAST and Tidal Migrations

New York – Aug. 7, 2018 – CAST, the leader in [Software Intelligence](#), today announced it has added Tidal Migrations to its Highlight Partner Program. With the partnership, Tidal Migrations has integrated CAST Highlight into its Cloud Migration Management Platform for even more comprehensive [cloud migration assessment](#) and predictive planning capabilities.

Building on Tidal’s discovery, assessment and planning features, [CAST Highlight](#) adds the important step of application portfolio analysis to provide a more detailed technical evaluation of application health characteristics before a migration effort is started. This helps teams identify quick wins and potential roadblocks to migrating applications to cloud environments while delivering more accurate time and cost estimates for the effort required.

“Despite the rush for organizations to become digitally native, IT departments still struggle to put together a migration plan that accurately estimates the total effort required and how value is delivered to the business from day one of that effort,” said David Colebatch, CEO and Chief Migration Hacker at [Tidal Migrations](#). “Integrating application portfolio analysis from CAST into our migration management solution takes the speed and accuracy of our assessments to a whole new level.”

According to [research from IDC*](#), “all digital transformation initiatives require a cloud transition strategy to be successful.” Faced with thousands of applications in their software portfolios, enterprises struggle to identify low-hanging fruit and areas where they might be able to transform quickly.

“Data has shown that companies without an optimization process for cloud migration will overspend by up to 40% on public cloud offerings,” said Jeff Fraleigh, Global Head for CAST Highlight. “We are committed to helping organizations realize the full value of their cloud investments quickly while setting them up to succeed in the adoption of emerging technologies like IoT and machine learning. Partnering with Tidal Migrations is a firm step in that direction, and we are proud to bring this state-of-the-art migration solution to market together.”

To learn more about how you can migrate applications to the cloud and digitally transform more quickly, [get a free demo](#) today.

* An 2017 – IDC Perspective – DOC # US42186916 – Migrating to the Cloud – Rewriting Applications with PaaS

About Tidal Migrations

Tidal Migrations empowers enterprises around the world to transition to modern application development environments and embrace the cloud as part of their digital transformation strategy. Our team delivers a scalable, multi-tenant web application to support cloud transformation initiatives augmented by our best practices and our partners’ professional services. Our mission is to support migration initiatives by making the complex straightforward. For more information, visit www.tidalmigrations.com.

**About CAST Highlight**

CAST Highlight is a product of CAST, the market leader in Software Intelligence. CAST technology helps digital leaders and doers see the truth, become software geniuses and deliver super software - resilient, responsive, safe and secure software. Hundreds of companies rely on CAST to improve end-user satisfaction and time-to-market, prevent business disruption and reduce cost. Founded in 1990, CAST operates globally with offices in North America, Europe, India and China. For more information, visit www.castsoftware.com.

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