

CAST Company Overview

THE SOURCE OF BUSINESS PERFORMANCE

Our Mission

Introduce fact-based transparency into application development and sourcing to transform it into a management discipline

Our Value Proposition

Better Business Performance at Lower Cost. The CAST Application Intelligence Platform is an objective and repeatable way to measure and improve the Application Software Quality of mission-critical business applications.

Application Software Quality is more than high availability and low latency in the production environment. It includes the speed with which the software can be modified to meet a pressing business need, and inherent strength of the software to repel security attacks. Application Software Quality goes beyond present-day performance to include a measure of future performance—how well an application can meet future business needs.

The Benefits of Higher Application Software Quality

Unprecedented Management Visibility and Control - CAST measure the evolving quality of a software system no matter how complex. By quantifying Application Software Quality in an objective, repeatable way, and presenting

these results via a set of audience-tailored dashboards, CAST gives IT and business executives the management visibility and precise control over software development, enhancement, or maintenance to significantly improve business productivity and reduce IT costs.

Flawless Application Performance at the Lowest TCO - CAST generates detailed quality metrics, pinpoints Application Software Quality problems precisely, and provides actionable guidance for fixing these problems. This enables you to find and fix Application Software Quality problems once and for all before they become production problems and drain large amounts of cost and time.

Superior Team Performance - The ability to precisely locate the root causes of Application Software Quality lapses during development is the best software training money can buy. The ability to objectively quantify Application Software Quality provides an actionable path for improving team performance.

Company History

1990–1995	Company founded, initial R&D efforts
1996	Launch software production version 1; The Application Mining Suite
1996–1997	Rapid, self-financed and profitable growth
1999	IPO on Euronext (Paris, France)
2000–2002	Global expansion, Europe and USA
2003–2004	Move from application mining suite to enterprise solution
2005–2011	The Application Intelligence era arrives Launch of the current enterprise solution, the CAST <i>Application Intelligence Platform</i>



"When it comes to IT, there is no smarter investment during this downturn than an investment in application quality"


CREDIT SUISSE

"The key drivers to use CAST are to measure changes in quality in a quantifiable way and have the development team increase the quality level of the product we produce."



"Working together we provide best-of-breed application management services, which helped differentiate IBM from the competition."


CONSULTING. TECHNOLOGY. OUTSOURCING

"We rely on CAST to manage our sophisticated CMM-certified delivery processes and deliver a high-performance software product to the business."

**CMP**

United Business Media

Editor's Choice Award: A Top-10 Company to Watch.


**Gartner | 2011
COOL VENDOR**

"Any organization that outsources a lot of custom development and enhancement should care about CAST measures."

Questions?

Email us at info@castsoftware.com

CAST—The Leader in Software Analysis and Measurement

Key Facts and Figures - FY2010

- € 31.5 million, \$44 million revenue, profitable
- 30% growth in new software sales
- \$8.7M annual R&D investment
- Europe locations: Paris, London, Munich, Milan, Madrid, Brussels
- North America locations: New York, Washington DC, Chicago
- 250 customers worldwide, most belonging to Global 2000
- Award-winning technology platform, generating recognition worldwide

Our Solution

Using highly-sophisticated language analyzers and almost a thousand industry-best-practice rules for building software, CAST identifies quality lapses in an application's source code, and provides precise guidance on how to fix the problems. The CAST Application Intelligence Platform reads, analyzes, and semantically understands most kinds of source code, including scripting and interface languages, 3GLs, 4GLs, Web and mainframe technologies, across all layers of an application (user interface, business logic and data layer). CAST is available for all the major programming languages, databases and integration middleware used for enterprise application development. CAST is easy to install, completely automated, and requires very little ongoing administration.

Our Customers

All over the world, more than 250 leading companies in all industry sectors - Financial Services, Telecom, Transportation and Logistics, Manufacturing, and Aerospace, to name just a few - rely on CAST to manage the business performance of their IT systems and reduce hard IT costs. CAST enjoys one of the highest maintenance renewal rates in the market.

Our Key Partners

CAST enables predictable, high-quality delivery and is at the heart of the services offered by the world's leading IT service providers including Accenture, IBM, Capgemini, TCS, and CSC. These established industry players are among the many IT service providers who use CAST to significantly improve the value they provide their customers, building lasting relationships founded on objective Application Software Quality data and increased business performance.

Our People and Our Culture

CAST's Application Intelligence Platform is powered by the best software engineers from the most prestigious institutions worldwide. With more than 18 years of product R&D, development, and product releases, our engineers are dedicated to creating the best product in the software quality market. Our Consultants, Customer Care, Sales and Marketing staff have only one aim - customer satisfaction. We take pride in educating the market about application quality and its role in accelerating the process maturity of the software factory. Our mission requires a great deal of positive energy and perseverance. It requires truly unique people, who choose to work at a unique company.

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